

Rohr **Chabad** at the **University of Colorado**

Home Away From Home for Jewish Buffs



2015/16 BUDGET

why we do it

love for our fellow Jew is our motivation, inspired by Chassidic teachings and the vision and love of the Lubavitcher Rebbe

how we do it our dedication

to serve is not a career choice – it is a life choice, a 24/7, 100% commitment

what we do

connect Jewish students on campus to each other, their heritage, and their Jewish future

Dear Friends,

For the thousands of CU-Boulder Jewish students who have walked through our doors over the past nine years, our mission has stayed the same. Chabad at CU is here to provide for the religious, educational, social, and pastoral needs of the students, to enrich their lives, to safeguard Jewish continuity, and to build a strong foundation for the students' future endeavors. The Chabad House – open 24/7 with an ever-growing roster of activities – has a reputation for being a place where every student feels at home and Judaism is meaningful, relevant, and vibrant.

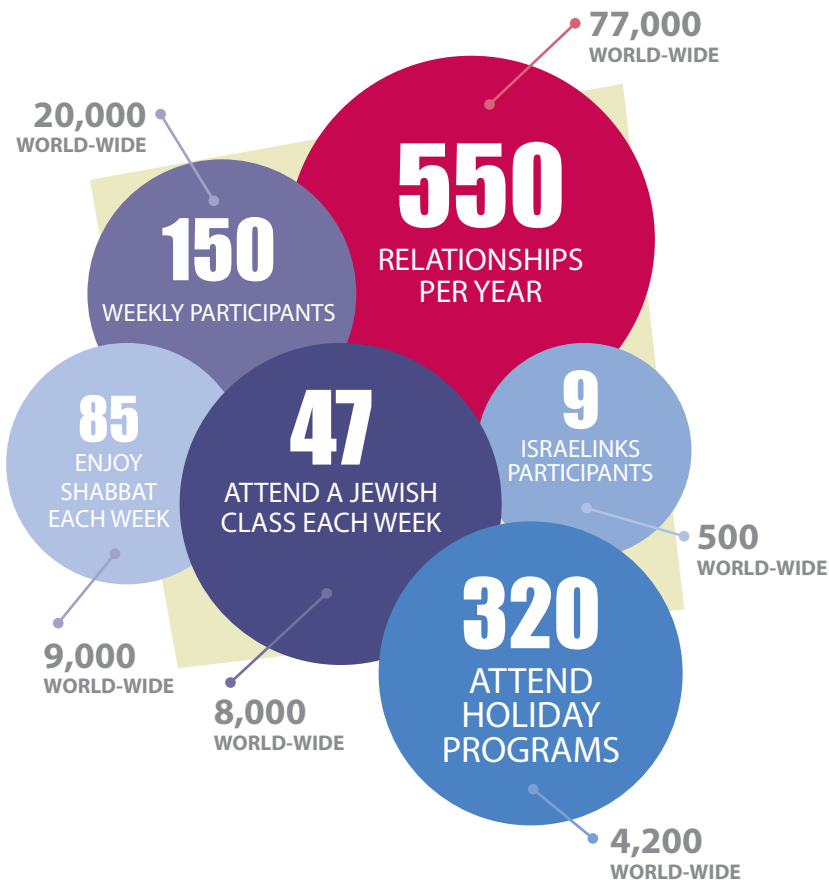
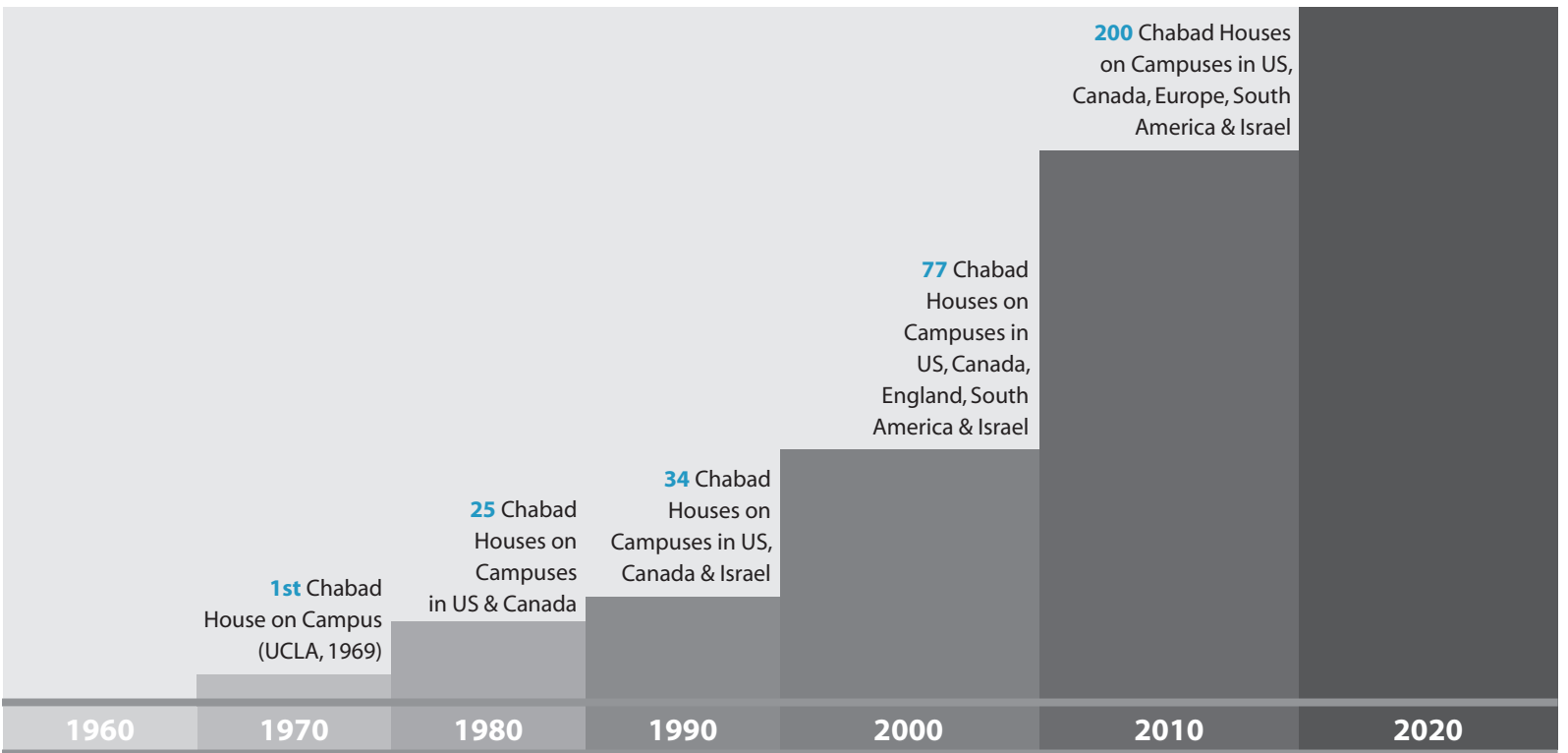
For us, this is not just a job. This is our life. Welcome to our family.

Sincerely,

Rabbi Yisroel & Leah Wilhelm



briefhistory



- 2014: Renovations of New Schaeffer Chabad House
- 2011: New 14,000 sq. foot property purchased
- 2010: Chabad brings kosher to campus
- 2008: Chabad launches the local affiliate of the Sinai Scholars Society
- 2006: Chabad at University of Colorado purchases property on "The Hill"
- 2005: Chabad at University of Colorado established



RELATIONSHIPS
LIFE CHOICES CAREER
ANTISEMITISM DISILLUSIONMENT
ADDICTIONS FUTURE
ANTI-ISRAEL ASSIMILATION
CONFLICT
IMMORALITY AMBIGUITY
MISSIONARIES
LONELINESS
CONFUSION
HEAVY



thechallenge

The life of today's college student is fraught with challenges that were **unimaginable** even one generation ago.

We have to ask ourselves:

How do we address the issues they are facing and **connect** them to their **heritage** and **community** in a meaningful way?

What can we do to ensure that the Jewish students of today receive the support and guidance they need to develop into the strong and proud Jewish leaders of tomorrow?

APATHY
IT

LATION

IGUITY

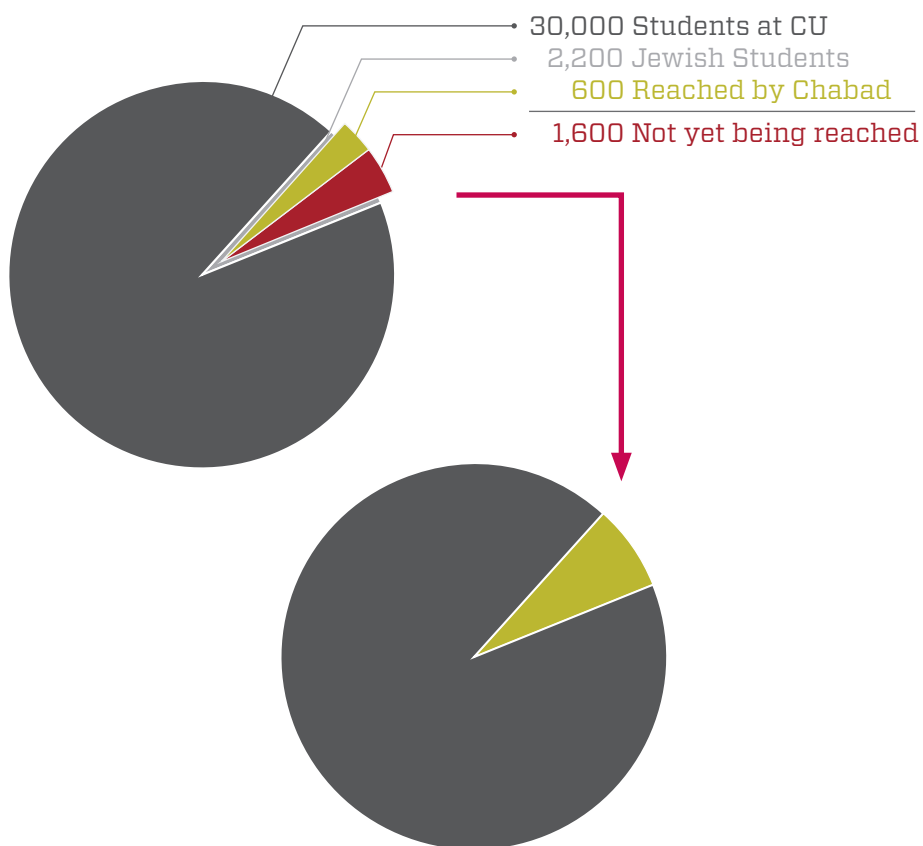
LOVE
WARMTH
FAMILY
INSPIRATION
COMMUNITY
SPIRITUALITY
STRENGTH
CLARITY
DIRECTION
FRIENDSHIP
OPTIMISM
WISDOM
JOY



the approach

Chabad at the University of Colorado, part of the Chabad on Campus International network, has a proven track record of success in working with students on campus.

Our strategies and programs **engage** and **inspire** students, **encourage** them to be **active** in the Jewish community, and contribute to a vibrant, healthy Jewish identity that ensures **Jewish continuity**.



programs and services



SHABBAT DINNER

At Chabad at CU, Shabbat dinner is the heart and soul of the students' week. A time when students can kick back and relax, enjoy a home-cooked meal, and celebrate the holiday together. The atmosphere is electric as conversation, comradely, and brief Torah wisdom shared by Rabbi Yisroel permeate the evening.

- ▶ 75 students/week on average
- ▶ Hundreds of students at larger events



COUNSELING

Students and parents know that the rabbi and rebbetzin are available 24/7. Rabbi Yisroel and Leah are here to offer confidential support, sound relationship advice, assist in helping students with drug and/or alcohol problems, and guide the Jewish Buffs in their lifecycle needs from marriage to the celebration of a child's birth to the passing of a loved one.

- ▶ 500 hours/year are spent one-on-one with students



WOMEN'S EVENTS

Women have special events just for them. Each year they gather together to be pampered and to give back to others during Manicure for the Cure Spa Night. There also is a Women's Shabbat that nurtures their unique spiritual side. Each month, Leah offers women's only classes that address issues specific to them.

- ▶ Women's Shabbat: 85 students
- ▶ Manicure for the Cure: 50 students



SOCIAL EVENTS

Social events are a huge part of Chabad. Deli Night, Jewish Bowling League, and our Monthly Guys' Night are just a few of the fun activities that bring the community together.

- ▶ Deli Night: 30-50 students/week
- ▶ Jewish Bowling League: 35 students
- ▶ Guys' Night Out: 90 students/semester



EDUCATION

Education is a key component at Chabad. Students have many different choices, including the national Sinai Scholars program, group study through Lunch and Learn, or one-on-one sessions.

- ▶ Knowledge is power. At Chabad we are making powerful Jews!



ISRAEL

Our beloved land of Israel is not a country far, far away. It's our birthright, our homeland. Chabad provides educational programming such as Ambassadors for Israel, an occasional guest speaker like a former IDF soldier, and an annual Birthright Israel trip.



MAJOR PROGRAMMING

Every year, several major programs extend way beyond our Chabad at CU community. Those programs are Shabbat 500 and the Jewish Festival, both of which take a tremendous amount of time and resources to create an amazing and unforgettable experience.

- ▶ **Jewish Festival Night:**
550 students
- ▶ **Flood Relief:**
280 students



HOLIDAY CELEBRATIONS

Holiday celebrations are another highlight of the year. From Rosh Hashana to Chanukah to Pesach, students participate in services, meals, and nurturing the ruach of the holiday. Through extensive preparation and pre-holiday distribution, every student has the opportunity to have a Seder with matzos, whether at Chabad or at his or her own home for friends and family. During Chanukah, hundreds of menorahs are distributed to students on campus and during Sukkot, students know they'll find Rabbi Yisroel riding around in the portable sukkah, giving them the chance to shake lulav and etrog.

- ▶ **Thousands of holiday meals every year**



ALUMNI

Here at Chabad at CU, our alumni remain a part of our family. There are reunion and holiday events, opportunities for continued education, which takes place via Skype, telephone, or in-person if the individual still lives in the area. Rabbi Yisroel also has officiated at numerous lifecycle events for alumni, including their weddings.

- ▶ **Weekly Torah class via teleconference for hundreds of alumni**

“For me, Chabad was my home away from home. I was worried I would become disconnected with my Jewishness and spirituality in a secular school like CU. It was because of Chabad that this was not the case. In fact, the opposite came true. Chabad at CU will always be a home to me and I don't know where I would be today without it.”

— Elie Reiss, 2013

financial plan

operating
budget

expenses

Shabbat & Holiday Programs	\$87,960
Shabbat Dinners	29,500
Shabbat 500	4,300
High Holidays	24,560
Chanukah	6,500
Purim	2,100
Passover	19,600
Lag B'Omer	650
Shavuot	750

Social Events	\$23,075
Greek Shabbat	4,700
Deli Nights	5,900
Guys Night Out	975
Jewish Bowling League	500
Women's Programs	3,300
Jewish Festival Night	7,700

Educational Programs	\$27,490
Lunch & Learn	2,240
Sinai Scholars	15,800
Guest Speakers	2,500
Kiddush & Tuesday Tefillin	3,650
Linking Hearts	3,300
Outreach	2,000

Operating Expenses	\$319,492
Travel	2,500
Admin Assistant	27,000
Office Expenses	7,100
Property Taxes	14,302
Mortgage	107,280
Utilities	27,532
Management	22,608
Maintenance	17,040
Insurance	7,300
Salaries & Benefits	78,430
Website	1,200
Social Marketing	3,000
Flyers	2,000
Newsletter	2,200

Total Expenses	\$460,017
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income

Jewish Learning Institute Grant	15,000
Rent	178,608
University of Colorado Grant	8,258
Program Income	5,000

Total Income	\$206,866
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Fundraising Goal	\$253,151
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funding plan

2015/16 FUNDING PLAN: 1,013 SHARES AT \$250 PER SHARE

DONOR TYPE	# OF SHARES	VALUE	# OF DONORS	TOTAL
Contributor	1	\$250	126	\$31,500
Friend	2	\$500	76	\$38,000
Supporter	3	\$750	42	\$31,500
Sponsor	4	\$1,000	30	\$30,000
Guarantor	7	\$1,750	15	\$26,250
Benefactor	20	\$5,000	12	\$60,000
Partner	72	\$18,000	2	\$36,000

\$253,250

By investing in Chabad at the University of Colorado
you become a partner in everything we do.

“When I came to Colorado I was done being Jewish. Growing up in a traditional Jewish day school I felt that college would allow me to redefine myself away from my religion. After my first reluctant night at Chabad, I was instantly reconnected with the wonderful traditions of Judaism. I now identify stronger than ever with the Jewish traditions and Israel, all that to the open, warm, community-driven home of Rabbi Yisroel and Leah Wilhelm.”

— Preston Alexander, Alumnus '08



Rohr Chabad at the University of Colorado

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